



Travel

Indoor navigation provides travellers at airports or railway-stations with mobile assistance, which guides them to the right place - specific gates, VIP lounges, information points, baggage claim, and many more - within the terminal structure. indoo.rs technology can also be used to identify passenger flows, locate congestions and crowded areas. Indoor positioning enabled apps allow retailers on-site to send real-time offers and coupons based on a customer's location and interest.





About indoo.rs

indoo.rs is a specialist in real-time indoor positioning and navigation. Due to GPS restriction indoors, wayfinding and location awareness is difficult in indoor spaces, where we actually spend more than 80% of our time. Using its best-of-breed patented technology, indoo.rs offers unique possibilities to exploit the indoor space and add location intelligence to mobile apps.

References:



Benefits

-  Support travellers to find the shortest way
-  Improve queue management and minimize waiting time
-  Keep track of traffic flows and locate incidents quickly
-  Activate travellers with time to kill and money to spend



Indoor Positioning and Presence Detection



Navigation & Routing



Advertising by Location



Manufacturing / Inventory / Asset Tracking



Visualization of passenger flow and critical zones